

**ORGANIZER**  
**FILMFORUM ASSOCIATION**



**#followme**

Youth Movement for Social Change

FINANCED BY ERASMUS +  
PROJECT NUMBER: 2020-3-PL01-KA105-095099

PARTNERS:

KINOGRAPHE (FRANCE),

ASSOCIAZIONE CINEMATOGRAFICA  
E CULTURALE LABORATORIO DEI SOGNI (ITALY)

OFFENER KANAL MAGDEBURG (GERMANY)

# WHAT IS IT ABOUT



"Digital natives" - this term best captures the nature of the bond between today's young people and the global web. For people born after 1995, the smartphone, instant messenger, and social-media are the most natural platforms for contacting each other. Unfortunately, while the Internet carries a huge load of important and valuable information, it also has its dark side. The Internet has become a field for uncontrolled aggression. On YouTube, Instagram and Tik Tok, patostreamers and patoinfluencers revel. In closed Facebook groups, unpopular colleagues are bullied. In this way, the problem of intolerance and exclusion of particular social groups - on the basis of ethnic origin, low material status or political views - is transferred to the virtual world.

The name of the project: "#followme" refers to one of the most popular hashtags in social media, which at the same time is a symbol of a very current social problem - the desire to gain attention and acceptance in the virtual world, unfortunately not always in a positive way. The Youth Movement for Social Change is a grassroots youth voice, dissenting against the spread of hate, hate speech, and stigmatization of people with different opinions or backgrounds.



## #f♥llwme

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# THE MAIN GOALS OF THE PROJECT

- 
1. artistic education of the youth;
  2. support for development of films projects;
  3. promotion of a film education as a method to popularising culture among the youth;
  4. social prevention - creating positive patterns among the youth by the use of cultural activities, especially in communities that are endangered by exclusion and social marginalization;
  5. making the public aware of the values of diversity and of the universal values that unite all inhabitants of Europe



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# ABOUT LEARNING

## PARTICIPANTS' TASKS

- creating a social advertisement about the dangers of the virtual world
- participating in the entire filmmaking process
- learning the specifics of the characteristic film genre that is social advertising
- creation of a film from the idea to the final version displayed in the cinema

## WHAT THEY WILL LEARN

- In which profession related to filmmaking they feel most comfortable - it is possible that a young director will like writing scripts or an actress will decide to become a producer
- How to convince others of your idea - even if your idea seems brilliant to you, others may not think the same way. You will learn how to present your idea to them so that they will join your team.
- Teamwork - you can't make a movie alone. This industry requires collaboration with other people. You will learn how to communicate properly...and then you will see the result on the big screen!



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# USEFUL INFORMATION



## DATE

4 - 10 July, 2021.



## PLACE

Radom is quite a big city. If you forget something you can buy it here. But remember to take all the necessary medicines with you if you are taking any! You can withdraw money in Radom. Remember that some places only accept Polish currency, so it is better to withdraw cash at an ATM.



## TRAVEL

The organizer provides the participants with transportation to and from Radom - arrival by plane or bus from the country of origin to Poland and then by bus to Radom.



## ACCOMMODATION

The organizer provides participants with accommodation in a hotel with single and double rooms. Remember to take your toiletries with you!



## MEALS

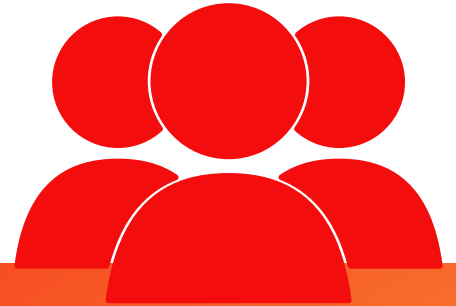
The organizer provides participants with the catering during the workshop, which includes two meals - breakfast and lunch. If a participant is allergic to something or has a special diet (is a vegetarian, vegan, does not digest lactose, does not eat fish, etc.) - he or she must obligatorily write it down in the questionnaire while applying to the workshop.



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# PARTICIPANTS PROFILE

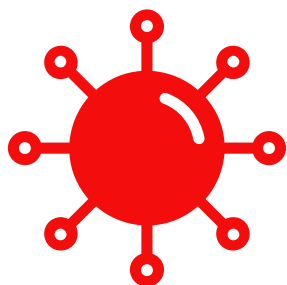


- Age: 18-30 years old
- 15 people from each country
- interests: social advertising, film making, cinematography, film production, editing, screenwriting
- people who already have first experience with filmmaking and want to improve their skills
- workshops will be held in English, so knowledge of this language is essential
- people who are interested in combining the art of filmmaking with social work



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# COVID INFORMATIONS

The event will be held under a sanitary regime. The organizer will provide hand sanitizer. Participants will have their temperature measured daily. In case of unwellness it is required to inform immediately the project coordinator or lecturer.



always wear a mask  
that covers the  
mouth and nose



in case of any suspicions  
of COVID infection,  
inform the workshop  
supervisor who will take  
care of you and refer  
you to a doctor



keep an appropriate  
distance between  
other people



wash your hands  
frequently and thoroughly  
with soap and disinfect  
them with special agents  
with a high alcohol  
content a doctor



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# FORMALITIES

## EHIC

The document you need is an EHIC (European Health Insurance Card), which you can obtain online. This is an EU document. It confirms your right to free treatment in any EU or EFTA country other than your own. The EHIC is issued for each person separately. Getting an EHIC is free.



## RULES & REGULATIONS



## PARTICIPANT'S SURVEY



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# CONTACTS



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